

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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FEDERALTIMES

Army Times Publishing Co.
6883 Commercial Drive
Springfield, VA 22159
Tel.: (703) 642-7330
Fax: (703) 642-7386
www.federaltimes.com

Official Publication of: None
Established: 1965
Issues Per Year: 48

FIELD SERVED

FEDERAL TIMES serves departments of the U. S. federal government, independent agencies, industry contractors and others allied to the field as reported in Paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are senators, representatives & legislator staff, senior executives & command SES or equivalent), senior management, mid-management, mid-level grades and other functions, including others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	19
Advertiser and Agency _____	142
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	75
Electronic _____	-
All Other _____	184
TOTAL	420

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	38,669	96.6	33,647	84.0	5,022	12.6
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	1,361	3.4	1,066	2.7	295	0.7
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	40,030	100.0	34,713	86.7	5,317	13.3

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January 12 _____	211	310			40,017	April 20 _____	761	859			40,087
January 19 _____	8	131			40,140	April 27 _____	982	901			40,046
January 26 _____	223	94			40,011	May 4 _____	944	930			40,032
February 9 _____	485	241			39,767	May 11 _____	816	1,028			40,244
February 23 _____	49	239			39,958	May 18 _____	646	349			39,947
March 2 _____	561	91			39,487	*May 25 _____	694	821			40,077
March 9 _____	23	712			40,176	June 1 _____	138	94			40,030
March 16 _____	29	148			40,295	June 8 _____	18	19			40,031
March 30 _____	473	180			40,002	June 15 _____	136	162			40,057
April 6 _____	396	559			40,165	June 22 _____	90	74			40,041
April 13 _____	396	220			39,989	June 29 _____	72	97			40,066
						TOTAL	8,151	8,259			

*Analyzed Issue

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 25, 2009

This issue is 0.1% or 49 copies above the average of the other 21 issues reported in Paragraph two.

BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE					
			Senator, Representative & Legislative Staff	Senior Executive & Command	Senior Management (GS13-15, BEAS 21-26, 04-05) Director, Senior Manager & Above	Mid-Mngmnt & Mid-level Grades (GS-912, EAS11-20, 01-03) Manager & Above	Other Titled & Non-titled personnel, other allied to the field	
FEDERAL DEPARTMENTS								
Agriculture _____	1,715	4.3	7	428	774	238	268	
Commerce _____	1,367	3.4	5	355	669	128	210	
Education _____	496	1.2	-	109	248	39	100	
Energy _____	1,099	2.7	-	394	471	90	144	
HHS _____	1,727	4.3	-	471	793	189	274	
Homeland Security _____	2,267	5.8	2	331	1,074	407	453	
HUD _____	763	1.9	1	117	490	74	81	
Interior _____	1,421	3.5	1	252	665	192	311	
Justice _____	1,862	4.6	4	427	707	298	426	
Labor _____	1,070	2.7	2	165	569	144	190	
State _____	1,145	2.9	-	428	497	81	139	
Transportation _____	1,413	3.5	4	319	679	180	231	
Treasury _____	1,141	2.8	1	337	483	110	210	
Veterans Affairs _____	1,639	4.1	5	295	558	283	498	
Sub-total Federal Departments excl. DOD	19,125	47.7	32	4,428	8,677	2,453	3,535	
MILITARY/CIVILIAN BASE PERSONNEL								
Department of Defense _____	4,326	10.9	8	718	1,563	926	1,111	
US Air Force _____	569	1.4	1	37	251	51	229	
US Army _____	849	2.1	-	48	255	119	427	
US Marine Corps _____	165	0.4	-	2	41	5	117	
US Navy _____	573	1.4	2	194	118	69	190	
Sub-total Military/Civilian Base Personnel	6,482	16.2	11	999	2,228	1,170	2,074	
Sub-total Federal Departments	25,607	63.9	43	5,427	10,905	3,623	5,609	
INDEPENDENT AGENCIES								
EPA _____	986	2.5	-	276	512	80	118	
GSA _____	1,046	2.6	3	105	515	230	193	
Social Security _____	1,125	2.8	5	181	555	136	248	
USPS _____	1,965	4.9	4	134	337	567	923	
Legislative/Judicial Branches _____	1,657	4.1	676	321	361	87	212	
All other Agencies _____	4,145	10.4	14	1,200	1,156	934	841	
Sub-total Independent Agencies	10,924	27.3	702	2,217	3,436	2,034	2,535	
INDUSTRY CONTRACTORS								
Government Contractor or Supplier _____	538	1.3	10	93	188	44	203	
Others Allied to the Field _____	1,577	3.9	4	82	42	25	1,424	
Sub-total Other Related Industries	2,115	5.2	14	175	230	69	1,627	
Subtotal	38,646	96.4	759	7,819	14,571	5,726	9,771	
Qualified-Paid NO DEMOGRAPHICS _____	1,431	3.6	-	-	-	-	1,431	
Single Copy Sales _____	-	-	-	-	-	-	-	
TOTAL QUALIFIED CIRCULATION	40,077	100.0	759	7,819	14,571	5,726	11,202	
PERCENT	100.0		1.9	19.5	36.3	14.3	28.0	

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: _____	39,887	40,101	40,114	40,033	40,051	40,030
Qualified Non-Paid:___	30,419	32,279	33,237	33,856	34,246	34,713
Qualified Paid: _____	9,468	7,822	6,877	6,177	5,805	5,317
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:_____	\$47.67	\$47.97	\$47.40	\$48.44	\$43.22	\$48.84

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

\$48.84	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
48	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**PARAGRAPH 3b:**

Business directories include 5 sources of circulation for quantities of 1 copy or -% to 1,820 copies or 4.5%.

Other sources include 3 sources of circulation for quantities of 1 copy or -% to 612 copies or 1.5%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Elaine Howard, CEO/President

Dick Howlett, Assistant VP Circulation Operations

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 15, 2009

State Virginia

County Fairfax

Received by BPA Worldwide July 15, 2009

Type PD

ID Number F169P0J9

ADDITIONAL DATA FOR THE ISSUE OF MAY 25, 2009

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY OCCUPATION												
			Acquisition	Administration & Operations	Budget/Finance	Congressional Legislator/Staff Member	Environment, Health & Safety	Federal Facility/Military Base Management	Personnel Training/Manpower	Public Works	Technology/Science/Engineering	Security & Law Enforcement	Other	Unknown	
U.S. FEDERAL DEPARTMENTS															
Agriculture	1,715	4.3	23	428	59	9	212	85	26	11	106	38	329	389	
Commerce	1,367	3.4	31	267	102	2	38	65	26	9	154	40	308	325	
Education	496	1.2	15	117	13	4	6	12	28	13	22	9	149	108	
Energy	1,099	2.7	43	184	33	9	97	67	27	35	148	38	177	241	
Health & Human Services	1,727	4.3	35	360	62	4	323	75	18	2	103	38	256	451	
Homeland Security	2,267	5.7	48	271	51	5	29	141	60	3	81	762	257	559	
Housing & Urban Development	763	1.9	13	127	44	1	23	50	7	122	13	22	202	139	
Interior	1,421	3.5	47	249	69	-	156	117	40	5	105	34	305	294	
Justice	1,862	4.6	24	197	59	75	17	163	30	4	36	628	330	299	
Labor	1,070	2.7	12	198	26	4	101	29	43	39	18	67	266	267	
State	1,145	2.9	22	264	40	5	12	85	26	9	44	68	416	154	
Transportation	1,413	3.5	27	260	39	4	49	79	22	77	144	67	294	351	
Treasury	1,141	2.8	24	171	290	5	3	66	35	3	45	75	223	201	
Veterans Affairs	1,639	4.1	55	302	44	9	187	167	57	31	70	34	337	346	
Sub-total Federal Departments excl. DOD	19,125	47.7	419	3,395	931	136	1,253	1,201	445	363	1,089	1,920	3,849	4,124	
MILITARY/CIVILIAN BASE PERSONNEL															
Department of Defense	4,326	10.8	493	360	208	19	81	496	185	36	423	188	662	1,175	
US Air Force	569	1.4	73	61	13	1	7	134	11	3	86	9	158	13	
US Army	849	2.1	150	45	11	-	18	175	15	19	318	18	72	8	
US Marine Corps	165	0.4	73	16	-	1	1	38	2	1	10	-	18	5	
US Navy	573	1.4	62	162	15	2	15	117	20	4	113	20	36	7	
Sub-total Military/Civilian Base Personnel	6,482	16.2	851	644	247	23	122	960	233	63	950	235	946	1,208	
Sub-total Federal Departments	25,607	63.9	1,270	4,039	1,178	159	1,375	2,161	678	426	2,039	2,155	4,795	5,332	
INDEPENDENT AGENCIES															
Environmental Protection Agency	986	2.5	24	95	22	4	348	37	14	2	46	30	115	249	
General Services Administration	1,046	2.6	129	158	37	4	17	220	15	20	61	4	188	193	
Social Security Administration	1,125	2.8	6	258	20	-	18	143	31	9	42	25	311	262	
US Postal Service	1,965	4.9	37	292	54	1	9	107	21	65	52	54	913	360	
Legislative/Judicial Branches	1,657	4.1	19	89	52	624	10	50	21	5	26	57	161	543	
All Other Agencies	4,145	10.3	100	584	132	42	83	794	113	22	342	159	954	820	
Sub-total Independent Agencies	10,924	27.3	315	1,476	317	675	485	1,351	215	123	569	329	2,642	2,427	
Government Contractor or Supplier	538	1.3	21	41	13	-	14	16	20	2	95	17	251	48	
Others Allied to the Field	1,577	3.9	6	22	5	1	11	7	3	8	16	7	1,038	453	
Sub-total Other Related Industries	2,115	5.3	27	63	18	1	25	23	23	10	111	24	1,289	501	
Qualified-Paid-No Demographics	1,431	3.6	-	7	-	-	2	23	1	10	4	3	919	462	
TOTAL QUALIFIED CIRCULATION	40,077	100.0	1,612	5,585	1,513	835	1,887	3,558	917	569	2,723	2,511	9,645	8,722	
PERCENT	100.0		4.0	13.9	3.8	2.1	4.7	8.9	2.3	1.4	6.8	6.3	24.1	21.8	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 25, 2009

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	26,283	6,697	427			33,407	83.4
II. Request from recipient's company:	68	13	1			82	0.2
III. Membership Benefit:	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request):	29	-	-			29	0.1
V. TOTAL - Sources other than above (listed alphabetically):	6,559	-	-			6,559	16.3
Association rosters and directories	-	-	-			-	-
*Business directories	5,946	-	-			5,946	14.8
Manufacturer's, distributor's, and wholesaler's lists	-	-	-			-	-
*Other sources	613	-	-			613	1.5
VI. Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	32,939	6,710	428			40,077	100.0
*See Paragraph 9	PERCENT	82.2	16.7	1.1		100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 25, 2009

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			31,870	79.6
Individuals by name only			4,019	10.0
Titles or functions only			1,399	3.5
Company names only			1,450	3.6
Multi-Copy Same Addressee copies			1,339	3.3
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			40,077	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 25, 2009

State & Zip Code	Total Qualified	Percent
039-049 Maine	98	
030-038 New Hampshire	134	
050-059 Vermont	68	
010-027 Massachusetts	774	
028-029 Rhode Island	102	
060-069 Connecticut	183	
NEW ENGLAND	1,359	3.4
100-149 New York	1,223	
070-089 New Jersey	591	
150-196 Pennsylvania	1,055	
MIDDLE ATLANTIC	2,869	7.2
430-459 Ohio	766	
460-479 Indiana	255	
600-629 Illinois	1,081	
480-499 Michigan	512	
530-549 Wisconsin	265	
EAST NO. CENTRAL	2,879	7.2
550-567 Minnesota	219	
500-528 Iowa	162	
630-658 Missouri	611	
580-588 North Dakota	95	
570-577 South Dakota	97	
680-693 Nebraska	146	
660-679 Kansas	214	
WEST NO. CENTRAL	1,544	3.9
197-199 Delaware	54	
206-219 Maryland	3,448	
200-205 Washington, DC	10,371	
220-246 Virginia	4,032	
247-268 West Virginia	279	
270-289 North Carolina	597	
290-299 South Carolina	272	
300-319 Georgia	1,249	
320-349 Florida	1,055	
SOUTH ATLANTIC	21,357	53.2

State & Zip Code	Total Qualified	Percent
400-427 Kentucky	236	
370-385 Tennessee	370	
350-369 Alabama	551	
386-397 Mississippi	229	
EAST SO. CENTRAL	1,386	3.5
716-729 Arkansas	160	
700-714 Louisiana	313	
730-749 Oklahoma	374	
750-799 Texas	1,860	
WEST SO. CENTRAL	2,707	6.8
590-599 Montana	118	
832-838 Idaho	152	
820-831 Wyoming	76	
800-816 Colorado	770	
870-884 New Mexico	323	
850-865 Arizona	386	
840-847 Utah	186	
889-898 Nevada	177	
MOUNTAIN	2,188	5.5
995-999 Alaska	169	
980-994 Washington	618	
970-979 Oregon	256	
900-961 California	2,127	
967-968 Hawaii	207	
PACIFIC	3,377	8.3
UNITED STATES	39,666	99.0
969 & 004-009 U.S. Territories	113	
Canada	1	
Mexico	-	
Other International	2	
APO/FPO	295	
TOTAL QUALIFIED CIRCULATION	40,077	100.0